

DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953055-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Negron/R/State Senate	JOE NEGRON ST SENATE	491

Flight Dates	Order #	Alt Order #
09/20/12 - 09/24/12	953055	06321846

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/20/12	09/21/12	WPBF News 25 Mornings 6-7AM		---TF--	:30	2	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/20/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	JN101TV-FL	\$200.00 NM
1	WPBF	F	09/21/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	JN101TV-FL	\$200.00 NM
2	09/20/12	09/21/12	Good Morning America	7-9AM	---TF--	:30	2	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	09/20/12	8:48 AM	Good Morning America	7-9AM	:30	JN101TV-FL	\$250.00 NM
2	WPBF	F	09/21/12	8:47 AM	Good Morning America	7-9AM	:30	JN101TV-FL	\$250.00 NM
3	09/20/12	09/21/12	WPBF News 25 @ Noon	12pm-1230pm	---TF--	:30	2	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	12:27 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	JN101TV-FL	\$160.00 NM
3	WPBF	F	09/21/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	JN101TV-FL	\$160.00 NM
4	09/20/12	09/20/12	WPBF News 25 @ 6:00P	6-6:30PM	---2---	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---2---	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/20/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	JN101TV-FL	\$500.00 NM
1	WPBF	Th	09/20/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	JN101TV-FL	\$500.00 NM
5	09/20/12	09/21/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	2	\$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/20/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	JN101TV-FL	\$1,500.00 NM
1	WPBF	F	09/21/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	JN101TV-FL	\$1,500.00 NM



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**Lehigh Valley, PA 18002-6885**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
953055-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Negron/R/State Senate	JOE NEGRON ST SENATE	491	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/20/12	09/21/12	Jeopardy	7:30-8PM	---TF--	:30	3	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	7:53 PM	Jeopardy	7:30-8PM	:30	JN101TV-FL	\$1,700.00 NM
2	WPBF	F	09/21/12	7:28 PM	Jeopardy	7:30-8PM	:30	JN101TV-FL	\$1,700.00 NM
3	WPBF	F	09/21/12	7:52 PM	Jeopardy	7:30-8PM	:30	JN101TV-FL	\$1,700.00 NM
7	09/20/12	09/21/12	Nightline	11:35-12:05AM	---TF--	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/20/12	11:47 PM	Nightline	11:35-12:05AM	:30	JN101TV-FL	\$275.00 NM
1	WPBF	F	09/21/12		Nightline	11:35-12:05AM	:00		<del>\$275.00</del> NM
	Credited								
8	09/20/12	09/23/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF-S	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF-S	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	09/20/12	11:11 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	JN101TV-FL	\$500.00 NM
4	WPBF	F	09/21/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	JN101TV-FL	\$500.00 NM
1	WPBF	Su	09/23/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	JN101TV-FL	\$500.00 NM
9	09/22/12	09/22/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	JN101TV-FL	\$225.00 NM
10	09/22/12	09/22/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	8:25 AM	Sat 8-9am News	Sat 8-9am	:30	JN101TV-FL	\$225.00 NM
11	09/23/12	09/23/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	7:54 AM	GMA Sunday 7-8am	Sun 7-8am	:30	JN101TV-FL	\$225.00 NM
12	09/23/12	09/23/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	10:26 AM	Chris Matthews	Sun 10-10:30AM	:30	JN101TV-FL	\$175.00 NM
13	09/23/12	09/23/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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Invoice #	Invoice Date	Invoice Month	Invoice Period
953055-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	JOE NEGRON ST SENATE	491

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/23/12	09/23/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	6:57 PM	Sun 630pm News	630-7pm	:30	JN101TV-FL	\$325.00 NM
14	09/24/12	09/24/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	JN101TV-FL	\$200.00 NM
15	09/24/12	09/24/12	Good Morning America	7-9AM	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	8:55 AM	Good Morning America	7-9AM	:30	JN101TV-FL	\$250.00 NM
16	09/24/12	09/24/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	JN101TV-FL	\$160.00 NM
17	09/24/12	09/24/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	JN101TV-FL	\$500.00 NM
18	09/24/12	09/24/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	JN101TV-FL	\$1,500.00 NM
19	09/24/12	09/24/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	7:52 PM	Jeopardy	7:30-8PM	:30	JN101TV-FL	\$1,700.00 NM
20	09/24/12	09/24/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	JN101TV-FL	\$500.00 NM
21	09/23/12	09/23/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	8:22 AM	Sun 8-9am News	Sun 8-9am	:30	JN101TV-FL	\$225.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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953055-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	JOE NEGRON ST SENATE	491

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/24/12	09/24/12	M-F 5pm News	5-6pm	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	5:54 PM	M-F 5pm News	5-6pm	:30	JN101TV-FL	\$350.00 NM
23	09/20/12	09/21/12	M-F 5pm News	5-6pm	---11--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---11--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	5:23 PM	M-F 5pm News	5-6pm	:30	JN101TV-FL	\$350.00 NM
2	WPBF	F	09/21/12	5:13 PM	M-F 5pm News	5-6pm	:30	JN101TV-FL	\$350.00 NM
<u>Total Spots</u>							<b>33</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$19,355.00</b>
<u>Agency Commission</u>	<b>\$2,903.25</b>
<u>Net Amount Due</u>	<b>\$16,451.75</b>